



## Business Studies

Engage

Endeavour

Excel



**Entry Requirements:** Grade 5 or more in Business Studies (if you have studied GCSE Business Studies)

**Pass Rate:** 100%

**Exam Board:** AQA

### Trips & Events:

- Jaguar Land Rover Factory tour and team building exercise.
- Manchester University Stock Market Challenge
- HR awareness visit to McDonalds

**Student Voice:** "Studying Business Studies at WHGS has helped me be able to weigh up the benefits and drawbacks and make a recommendation. This has been really useful on my Degree Apprenticeship with KPMG"

**Student Voice:** "I just wanted to email to let you know how helpful the real world examples that we studied in A level have been during the course of my studies at university! They've helped me get even better marks than I anticipated! Thanks for all of the advice and help you have given me during A levels"



# A Level Business Studies

## AQA Specification

### Year 12

An introduction to key business areas: marketing, operations, finance and human resource management. This includes a special focus on decision making – particularly how decisions made in one area can affect the rest of the business.

#### Content:

**Topic 1** - What is business?

**Topic 2** - Managers, leadership and decision making

**Topic 3** - Decision making to improve marketing performance

**Topic 4** - Decision making to improve operational performance

**Topic 5** - Decision making to improve financial performance

**Topic 6** - Decision making to improve human resource performance

### Year 13

An investigation of the strategic decisions that all businesses have to make.

#### Content:

**Topic 7** - Analysing the strategic position of a business

**Topic 8** - Choosing the strategic direction

**Topic 9** - Strategic methods: how to pursue strategies

**Topic 10** - Managing strategic change

### A-level Assessment

A-level assessment consists of three x2 hour written exams taken at the end of the two-year course. Each exam will be worth a third of the A-level. All three papers will draw on material from the whole course and will feature a range of question styles including multiple choice questions, short answer questions, essay questions, data response questions and case studies.

### Beyond A Levels: Future career Aspirations

If you'd like to study business, finance or management at university, A-level Business provides an excellent foundation. The skills you learn are transferable across a broad range of subjects and careers. Whatever you choose to do in the future, you'll find that the things you learn in this course will help. For example, you'll probably work with lots of different people, so knowledge of motivational theory will help you to work well with others and help them achieve their potential. You might have ambitious plans to start your own business. If that's the case, you'll find the marketing and finance topics particularly useful.



Follow us on

